



# We Analyze Banks... Very Carefully!

## Bank Director's Report

### SPECs:

Product:	<b>Director's Report – <a href="#">Click here for a Sample Report</a></b>
Medium:	<b>Printed, 8½" x 11"</b>
Number of Pages:	<b>9 pages</b>
Frequency:	<b>Quarterly – 4 times per year</b>
Publication Dates:	<b>March, June, September, December</b>
Price:	<b>\$145 for the first report (bound) \$10 for each bound color duplicate \$5 for each unbound color duplicate</b>

**Annual Subscriptions = Price times three for four consecutive quarters**

### DESCRIPTION:

**BAUERFINANCIAL's™ Director's Report** is the perfect tool for bank management and directors to compare how their performance measures up against seven hand-picked peers. Bankers may select banks that are direct competitors or may choose to select banks that closely parallel their own.

The nine-page report is the result of a collaboration between **BAUERFINANCIAL** and a number of bankers and bank directors nationwide. It gives a pictorial history of your bank's performance over the last five years as well as that of the seven banks you select.

Directors will love the side-by-side comparison of how their bank is doing relative to the other banks selected.

The report was designed to meet the needs of the visual person, by way of extensive graphs, as well as the numbers person, with all the data for the eight banks at their fingertips.

### AVAILABILITY:

**Available quarterly on all Banks, Savings Banks and Savings & Loans**

### REPORT HIGHLIGHTS:

**The Director's Report includes the following for each of the eight banks (including the ordering bank):**

- **BAUERFINANCIAL™** Star Rating
- Year Established
- Number of employees and locations
- Growth rates over time including: Assets, Loans, and Deposits
- Return on Assets, Return on Equity and Efficiency Ratio over time
- Assets Quality measures over time
- Composition of loan portfolio
- Breakdown of deposits
- Interest rate spreads over time
- Net interest margin over time

For additional information or to place your order, call 800.388.6686, FAX 800.230.9569, visit [www.bauerfinancial.com](http://www.bauerfinancial.com) or write us at: **BAUERFINANCIAL, Inc.** P.O. Box 143520, Coral Gables, FL 33114-3520. Please note that you are ordering the **Director's Report** and the seven institutions you desire to compare. Or, give us the parameters you wish to use to select the seven banks and we will choose them for you.