

# For Immediate Release



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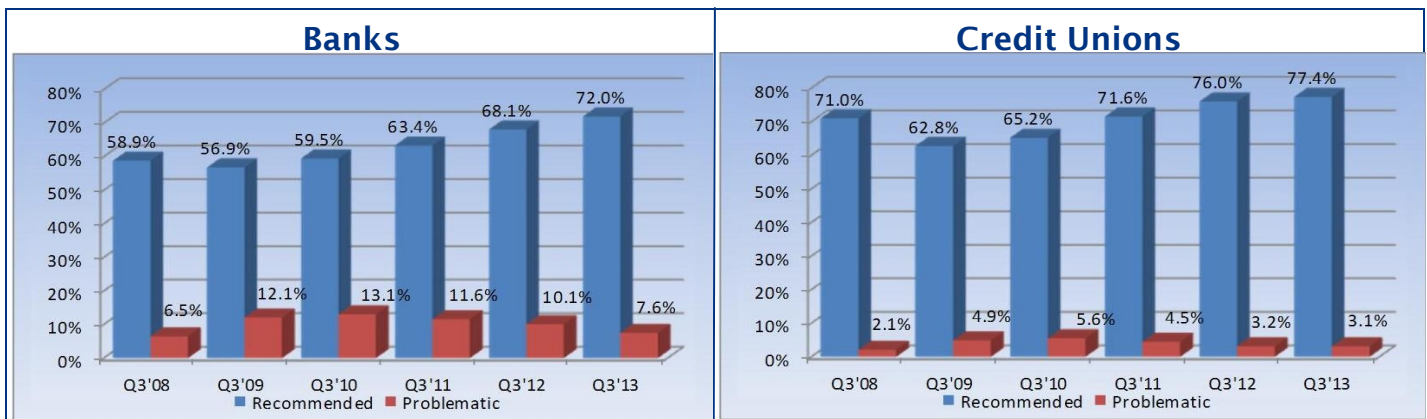
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To Banking or Business Editor:

## We're Not Santa... But We Have a List Check Your Bank or Credit Union See if it's Naughty or Nice

**December 10, 2013:** New bank and credit union ratings are now posted at bauerfinancial.com! **BAUERFINANCIAL, Inc.**, the nation's leading independent bank rating firm, can let you know if your financial institution has been "naughty" (problematic indicates a rating of 2-Stars or lower) or "nice" (5-Stars and 4-Stars are recommended by the firm).

It has been quite a ride over the past five years since the banking crisis began. While the industry continues to shrink, financial institutions that remain continue to get stronger.



While they may look alike on the outside, financial institutions can be worlds apart on their books. Know before you go. To learn the rating of your bank or credit union (or one that you are considering for a new relationship) simply visit [www.bauerfinancial.com](http://www.bauerfinancial.com) to find out for free.

It's Simple. It's Smart. And it's Free.

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**BAUERFINANCIAL**... because peace of mind matters!

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