

# Media Release



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**FOR IMMEDIATE RELEASE:**

**To the Editor:**

**January 6, 2011**

## **TWO NEW YEAR'S RESOLUTIONS YOU CAN TAKE TO THE BANK:**

- 1) Make sure that your deposits are safe; and
- 2) Ensure that your CDs are earning top dollar.

Keeping both these resolutions won't cost you a penny and is as easy as visiting [www.bauerfinancial.com](http://www.bauerfinancial.com).

Based on BAUERFINANCIAL's independent analysis, 60% of the nation's banks and 65% of federally insured credit unions are recommended, i.e. rated 5-Stars or 4-Stars. There are another 27% of banks and 17% of credit unions that are rated 3-Stars or 3½-Stars.

The point is, with such a large pool of strong institutions to choose from, there is no reason to settle for less. To achieve the first resolution above, simply click on "Bank Star Ratings" or "Credit Union Star Ratings" at bauerfinancial.com and choose from the abundance of recommended institutions. (All institutions rated by BauerFinancial are federally insured.)

To achieve the second, click on "CD Rates", then select "Consumer CD Rates". You will see some of the best consumer CD rates in the country. You can choose to open a CD with any of the banks listed there, or use the page as a negotiating tool to get a better rate at your current bank.

Two painless resolutions that will help you sleep better and help your wallet get fatter. And both are absolutely FREE.

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Members of the press may request a free spreadsheet of all the bank and/or credit union star ratings in their state, along with financial highlights, by emailing [research@bauerfinancial.com](mailto:research@bauerfinancial.com).