

# For Immediate Release



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**To Banking or Business Editor:**

## **New Bank & Credit Union Star-Ratings Reveal...**

**June 11, 2010:** BAUERFINANCIAL's highly anticipated Star-ratings for all U.S. banks and federally insured credit unions, based on March 31, 2010 financial data, are now available. For the rating of any federally insured depository institution, simply visit [www.bauerfinancial.com](http://www.bauerfinancial.com). You may be in for a pleasant surprise.

BauerFinancial rates all banks and credit unions on a scale of 5-Stars (highest) to Zero-Stars (lowest) and the latest data indicate the tide may be beginning to turn. While 13.3% of the nation's banks and 5.8% of credit unions are considered problematic (or worse) rated 2-Stars or below, that is actually down slightly from last quarter. The numbers suggest we may have hit bottom and while it is still a long way to get back to the 3.6% of banks and 2% of credit unions that earned this dubious designation 2 years ago, it looks like we are beginning to head in the right direction.

Likewise, the number of recommended banks (those rated 5-Stars or 4-Stars), at 57.5% and recommended credit unions at 64.3%, while still well below the 67% and 73%, respectively based on March 31, 2008 financial data, are both slightly better than year-end 2009.

BauerFinancial has been providing the public with the knowledge they need to make informed decisions regarding their banking relationships for over a quarter of a century.... because peace of mind matters!

Since 1983, **BAUERFINANCIAL, Inc. Coral Gables, Florida, the nation's bank rating firm**, has been the source that bankers and consumers have trusted when making important banking decisions. You should, too!

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Members of the press may request a free spreadsheet of all the bank and/or credit union star ratings in their state, along with financial highlights, by emailing [research@bauerfinancial.com](mailto:research@bauerfinancial.com).

If you are absolutely certain you will not need bank data or spreadsheets and would like to be removed from our fax list, simply call 800.388.6686 or fax 800.230.9569. (Please include the fax number you wish to remove.)