

Media Release



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FOR IMMEDIATE RELEASE:

To the Editor:

Subprime Madness Aside, Most Banks Still Shine Strong Find Out in 2 Minutes or Less Where Your Bank Stands

December 17, 2007: BAUERFINANCIAL, Inc. Coral Gables, Florida's widely anticipated bank and credit union star-ratings are now available. To ensure you are banking with one of the 74% of institutions that still merit a recommended rating (5-stars or 4-stars) simply visit our web site: www.bauerfinancial.com or call 1.800.388.6686 to speak with one of our friendly representatives.

In addition to the star-ratings, bauerfinancial.com can help you with:

- Timely and informative articles from our weekly newsletter, *Jumbo Rate News* on the home page.
- Links to many other helpful sites including the **FDIC's EDIE** (electronic deposit Insurance estimator), the **OCC's Help with my Bank** and the **U.S. Financial Literacy and Education Commission's My Money Page**, plus federal and state bank regulators and trade associations.
- Reports designed specifically for: financial institutions, individuals, corporations and non-profits.
- Media releases on current happenings, bank closings and such.
- And of course you can still look up the free star-ratings and CD rates that so many consumers and businesses have come to depend on.

For more information call 1.800.388.6686 or log on to www.bauerfinancial.com.

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Members of the press may request a free spreadsheet of all the bank and/or credit union star ratings in their state, along with financial highlights, by calling Karen Dorway at 1.800.388.6686 or emailing her at kdorway@bauerfinancial.com.

To be removed from our fax list, please call 800.388.6686 or fax 800.230.9569. (Please include the fax number you wish to remove.)

Like what you see? **BAUERFINANCIAL** is here for all you bank related questions and answers .

Why Bauer? **BAUERFINANCIAL** has been reporting on and analyzing the performance of U.S. banks and credit unions since 1983. Nobody knows the industry better nor is better respected than **BAUERFINANCIAL**.

How can we get more information? Simply phone 1.800.388.6686, fax 1.800.230.9569 or email customerservice@bauerfinancial.com.

For more information on bank star-ratings or the highest CD rates in the country , visit our website at www.bauerfinancial.com.

How do we know we can trust **BAUER**'s ratings?

- A) The **FDIC** refers thousands of people to **BAUERFINANCIAL** each year because we are completely independent and unbiased.
- B) No bank pays for its rating, nor can any bank elude it.
- C) We have over 20 years of experience in this business!

Free star-ratings are available by calling 1.800.388.6686 or visiting www.bauerfinancial.com.

Star Rating Key:

5-Star = Superior
4-Star = Excellent
3½-Star = Good
3-Star = Adequate
2-Star = Problematic
1-Star = Troubled
Zero-Star = Our lowest rating
S.U. = Start up. Too new to rate

Other Useful Information:

For **FDIC** Decisions on Applications, visit:

<http://www.fdic.gov/regulations/laws/bankdecisions/DepIns/index.html>

To find any FDIC-Insured Institution (or to do searches based on date established), visit: <http://www2.fdic.gov/idasp/main.asp>



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