



# BauerFinancial's 5-Star Catalog

**2020**  
It's a 5-Star Year

Exclusively for 5-Star Rated Institutions

Trust isn't given.  
It's earned.



Your Institution has Earned a **5-Star** Rating from BauerFinancial. That means yours is one of the strongest financial institutions in the nation. Promote your **5-Star** Rating prominently and proudly.





## Award Certificate

Each 5-Star Award Certificate is personalized with Institution Name, City and State. Allows City and State for every location. Framing options start at \$21 and can be added on the order form.

First unframed certificate is \$50, each additional is \$30.

\$50 Actual size 8 x 10"



## Anniversary Certificate

A gold-framed Award Certificate designed to commemorate both your current 5-Star Rating and your milestone year. Each certificate is personalized specifically for your anniversary and set in this elegant gold frame with your choice of black, blue or green accents. (Gold table-top easel sold separately.)

\$129 Actual size 15 x 12"



## Recognition Award

Symbolic of the "gold-standard" it represents, this Gold Framed 5-Star Recognition Award is mounted on a die-cut matting that is available in four color choices (black, blue, crimson or green). Ideal for front entrances, lobby walls, managers' offices, gifts to board members and platform areas. (Gold table-top easel sold separately.)

\$165 Actual size 12 x 15"



## Marketing Kit

The kit bundles one 8 x 10" Award Certificate, 5 copies of your personalized Media Release, a 5" gold and black Decal.

Frames, Plaques and additional Certificates and Decals may be added on the order form.

All items also sold separately.

\$99



## Window Cling

The 5-Star Window Cling is dual sided for double the impact. (Gold-on-black on one side and black-on-gold on the other.) The cling leaves no residue and is easy to remove or re-position. Great for all your branches! (The cling specifies Bank or Credit Union as appropriate and denotes the current quarter.)

\$25      Actual size 12" Round



## Table Top Retractable Banner

This table-top retractable banner is both mobile and attractive. It sets up in a snap and comes complete with its own carrying case for easy transport. Available in white or gold on the top and any color of your choice on the bottom.

\$210      Actual size 16.5 x 38.5"





## Framed Lobby Display

Immediately capture people's attention with this Elegant Lobby Display prominently featured near entrances. Personalized specifically for your institution, this item is set in an elegant gold frame and your choice of blue, crimson, black or green die-cast matting. (Easel not included.)

\$295 Actual size 27 x 40"



## Indoor/Outdoor Banner

This personalized vinyl banner is perfect for everything from parades to construction sites. It features gold stars on the background colors of your choice. Four corner grommets make for easy hanging.

\$110 Actual size 4 x 2'

Available in any pantone color.



## Retractable Banner

This impressive retractable banner comes complete with its own carrying case for easy transport from branch to branch or event to event. Available in white or gold on the top and any color of your choice on the bottom.

\$295 Actual size 31.5 x 79"

Available in any pantone color.



Indoor/Outdoor Banner Pg. 3

Media Release Pg. 2

Recognition Award Pg. 1

5" Round Decal Pg. 2





Framed  
Lobby  
Display.  
Pg. 3

# Lasting First Impressions

Let the Bauer  
**5-Star** experience  
flow through your  
branches to create  
a lasting image of  
**5-Star** Strength.







## Poster with Easel

This freestanding personalized 5-Star poster is made from heavy duty polystyrene and personalized for your 5-Star branches. Choose gold or white for the top and any pantone color on the bottom.

\$49      Actual size 11 x 17"

Available in any pantone color.



## Tent Cards (by the dozen)

Get a conversation started with these dual-sided tent cards. Small yet bold, put them everywhere you have counter space.

\$54      Actual size 4 x 6"



## 5-Star Sticker (1,000 per roll)

Stick these gold foil starburst labels anywhere for instant recognition (envelopes, proposals, etc.). The possibilities are endless. Shipped in rolls of 1,000.

\$69      Actual size 2" round





## Statement Stuffers

A quick, personal way to ensure that everyone you mail to is aware of your financial strength. Order enough for all your mailings and receive a digital version too!

From \$1,250      Actual size 8.5 x 3.5"  
(see order form for volume discounts)



Subtly instill trust in your institution with any or all of these web tools that combine your good name with Bauer's trusted 5-Star logo.

### Horizontal Digital Banner

\$190  
Actual size 1920 x 600 px  
Available in any pantone color.

### Vertical Digital Banner

\$120  
Actual size 300 x 600 px  
Available in any pantone color.

### Personalized 5-Star Logo

\$79  
Actual size 300 x 300 px



Paul A. Bauer  
Founder

# Fair. Unbiased. Independent.

BauerFinancial has been analyzing and rating the nation's banks and credit unions... very carefully since 1983. Over the years, this rating system has gained the trust and recognition of regulators, bankers and consumers alike.

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